## ORDER

Orders Order / Rev: 422672 Alt Order#: Product Desc: Tim Canova Estimate: TCC-SLR-01 WCMQ Flight Dates: 07/27/16 - 08/28/16 Primary AE: Willie Lacorra Original Date / Rev: 07/26/16 / 07/26/16 Sales Office: **CMQLC** Order Type: GENERAL Sales Region: Local Agency Name: **Divercity Communications Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1483 SW 156 Way Billing Cycle: EOM/EOC Pembroke Pines, FL 33027 Agency Commission: 15% Advertiser Name: Tim Canova For Congress District 23 New Business Thru: Demographic: A18-49 Order Separation: 00:30:00 Product Codes: PL1 - Candidates Advertiser External ID; P-3 Priority: Agency External ID:

#### Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/16	07/31/16	8	\$1,800.00	\$1,530.00
08/01/16	08/26/16	24	\$5,400.00	\$4,590.00

Revenue Codes:

#### Totals

Unit Code:

Month	# Spots	Gross Amount	Net Amount	Rating
July 2016	8	\$1,800.00	\$1,530.00	0.00
August 2016	24	\$5,400.00	\$4,590.00	0.00
Totals	32	\$7,200.00	\$6,120.00	0.00

General

#### **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Willie Lacorra			Start Of Order - End Of Order	100%

AGY, POL, CAND

Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ts	Rate Pri	Rtg Type	Amount
N 1 WCMQ 07/28/1	6 08/28/16		CM	6a-10a M-F	MTWTF	:30	8	\$225.00P-3	0.00 NM	\$7,200.00
		6a-10a M-F								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 07/25/16	07/31/16	TF	8	\$225.00	0.00					
Week: 08/01/16	08/07/16	MTWTF	8	\$225.00	0.00					
Week: 08/08/16	08/14/16	MTWTF	8	\$225.00	0.00					
Week: 08/15/16	08/21/16		0	\$0.00	0.00					
Week: 08/22/16	08/28/16	MTWTF	. 8	\$225.00	0.00					
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### **INSERTION ORDER**

ADVERTISER NAME: TIM CANOVA FOR CONGRESS DISTRICT 23 AGENCY NAME: DIVERCITY COMMUNICATIONS/ LOURDES DIAZ

AGENCY ADDRESS: 1483 SW 156TH WAY, PEMBROKE PINES, FL. 33027

AGENCY CONTACT: LOURDES DIAZ / 305 798-2080 INSERTION ORDER #:

TCC-SLR-01

STATION CONTACT:

WILLIE LACORRA, SBS RADIO, MI

CONTACT PHONE:

ADDRESS:

(786) 394-9233

7007 NW 77th Ave,

Miami, FL 33166

and the second	Daypa	Length	Notes	MATERIAL PROPERTY.	Unit Rate	Average Rating	Total Cost	% Reach	Frequenc	GRPs	CPP	Gls	Average Persons	Net Reach
Radio Total				32	\$225,00	1 50%	\$7,200.00	15,70%		48	\$150.00		19,600	207,200
WCMQ-FM	-terrequirement		milious de la rease in la	32	\$225.00	1.50%	\$7,200.00	15.70%	3	. 48	\$150.00		19,600	207,200
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7/25/2016		nthresh managical and the		8	\$225.00	1.50%	\$1,800.00	6.60%	1.8	12	\$150.00	#	19,600	87,300
	M-F 6A-10A	60	Oscar Haza	В	\$225.00	1.50%	\$1,800.00	6.60%	1.8	12	\$150.00	#	19,600	87,300
8/1/2016		artir occupanto antico		е	\$225.00	1.50%	\$1,800.00	6.60%	1.8	17.	\$150.00	м	19,600	87,300
	M-F 6A-10A	60	Oscar Haza	8	\$225,00	1.50%	\$1,800.00	6.60%	1.8	12	\$150.00	# ************************************	19,600	87,300
8/15/2016				8	\$225.00	1.50%	\$1,800.00	6.60%	1.8	12	\$150.00	#	19,600	87,300
	M-F 6A-10A	60	Oscar Haza	8	\$225.00	1.50%	\$1,800.00	6.60%	1.8	12	\$150.00	enterior enterior de la comica del la comica de la comica del l	19,600	87,300
8/22/2016				В	\$225.00	1.50%	\$1,800.00	6.80%	1.8	12	\$150.00	#	19,600	87,300
IN H WASSERMANISH A MADE	M-F 6A-10A	60	Oscar Haza	8	\$22 <del>5</del> .00	1.50%	\$1,800.00	6.60%	1.8	12	\$150.00	#	19,600	87,300

Radio Total 1647 2 2632 8 65226 00 325 5 50% 8657 200 00	15 70%	48 9 5 <b>8</b> 150.00	827,200 % 119,600 gr	207,200
WCMQ-FM 32 \$225.00 1.50% \$7,200.00	15.70%		627,200 19,600	207,200

Divercity Communications on behalf of Tim Canova for Congress District 23 Campaign, as Agent for the Advertiser named above, has been authorized by the Advertiser to initiate and administer media placements on their behalf. All schedules will be PAID IN ADVANCE BY Tim Canova for Congress District 23 Campaign. STATION MUST PROVIDE DAILY PRE-LOGS AND WEEKLY POST-LOGS.

Divercity Communications HAS THE RIGHT TO CANCEL THE PLACEMENT WITH WRITTEN NOTICE 15 DAYS PRIOR TO INSERTION DATE.

PLEASE SIGN, DATE & RETURN A COPY OF THIS INSERTION ORDER/SCHEDULE ASAP.

THANK YOU.

FOR STATION:

PRINT NAME

Irpelaez Consultant Divercity Communications

7/20/2016

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicat	ole box) EDERAL CAN	IDIDATE	□ STA1	TE/LOCAL CA	ANDIDATE
To Avail Window,	Themselves Federal Can	Of The Low didates Mus	est Unit Ch t Sign The	arge During / Certification	A Political On Page 3
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election to be	2016 Properties on:	tropust		<u></u>	
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See	Attac	hed.		·
Attach propo	sed schedule v	<i>i</i> ith charges (i	f available):	1	

## FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, <u>Canava (ampaign</u> (name of federal candidate or authorized committee) I	Ev Congress
(name of federal candidate or authorized committee) In programming to be broadcast (in whole or in part) pure	
Ødoes	□ does not
refer to an opposing candidate (check applicable to programming that does refer to an opposing candidate	· · · · · · · · · · · · · · · · · · ·
(check applicable box)	
the radio programming contains a personal audio identifies the candidate, the office being sought, and the broadcast.	statement by the candidate that nat the candidate has approved
☐ the television programming contains a clearly iden image of the candidate for a duration of at least four so displayed printed statement identifying the candidate, broadcast, and that the candidate and/or the candidate the broadcast.	econds, and a simultaneously that the candidate approved the
San The	
signature of candidate or authori	zed committee
Lourdes Diga	7/26/16
printed name	date

	r the above described broadcast tim	e has been furnished					
by: Tim Canov	a Campaign for Cor	191622					
and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.							
The name of the treasurer of the candidate's authorized committee is:  Yates Fulbright 2028 Harnson St., Hollywood; Fu							
This station has disclosed to me	e its political advertising policies, inc t, promotional and other sales practi	luding: applicable					
	SCRIMINATE OR PERMIT DISCRI INICITY IN THE PLACEMENT OF						
To Be Signed By	Candidate or Authorized Co	mmittee					
7/26/16	Hard D.						
Date	Signature						
To Be Signed By Station Representative							
Accepted	☐ Accepted in Part	☐ Rejected					
	WILLIE Lacoura	35,					
Signature	Printed Name	Title					

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